



NATIONAL ACCOUNTS PROGRAM
YOUR ONE-SOURCE RESOURCE

**WHEREVER
YOU ARE.**



WHO

WE ARE

We are the world's leading designer, manufacturer and distributor of high performance interior wall products. For decades, Koroseal has developed and serviced large national account programs that require unique durability and aesthetics for their interior wall solutions. We are a **vertically integrated partner** that provides solutions for the most demanding commercial environments.

Your One-Source Resource.

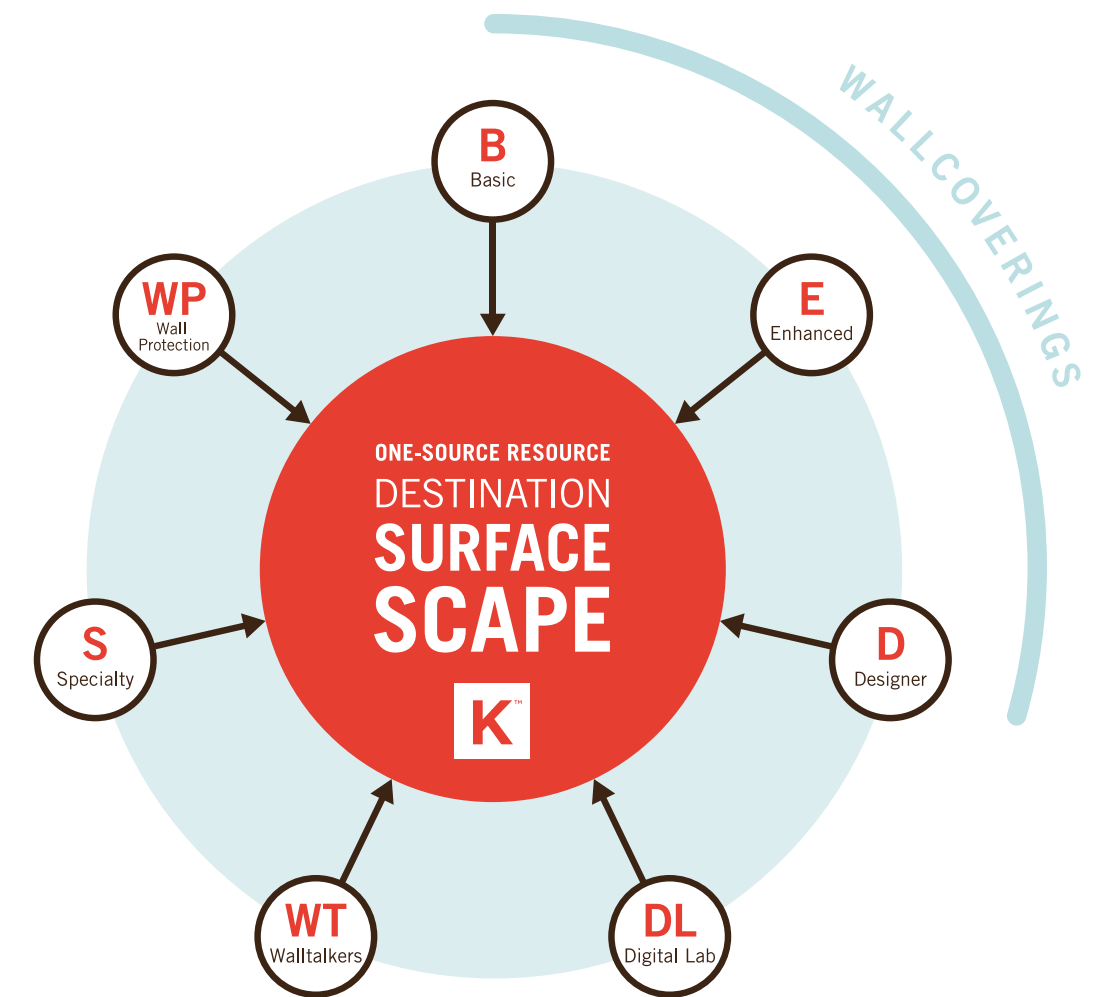


WHAT

WE OFFER

Koroseal is your one-source resource

for innovative interior solutions. With hundreds of multi-layered choices, you can create wall solutions to reflect your *region, brand, or market specialty*. We offer color and design that transforms the image of your interior spaces. We handle projects of all sizes and work with you in every phase of your rollout—from brainstorming and visualization, through collage and sketching, to the highest level of creative expression: *a unique, fully-realized surface-scape—your vision for your space.*



7 Product Solutions, One KOROSEAL

We have the most complete interior wall solutions with seven product categories to choose from.

Basic, Enhanced, Designer products: diverse choice of well-designed, high performance wallcovering collections.

Digital Lab: ability to create your own digital patterns to suit your vision.

Walltalkers®: surface solutions for presentation, brainstorming and collaboration.

Specialty: surface solutions beyond wallcoverings including metal, wood, sculpted panels and more.

Wall Protection: innovative systems designed to protect your investment in your facilities.

Collaborative Sales Force

We work closely with you to develop a national standards program tailored to your specific needs.

World-Class Customer Service

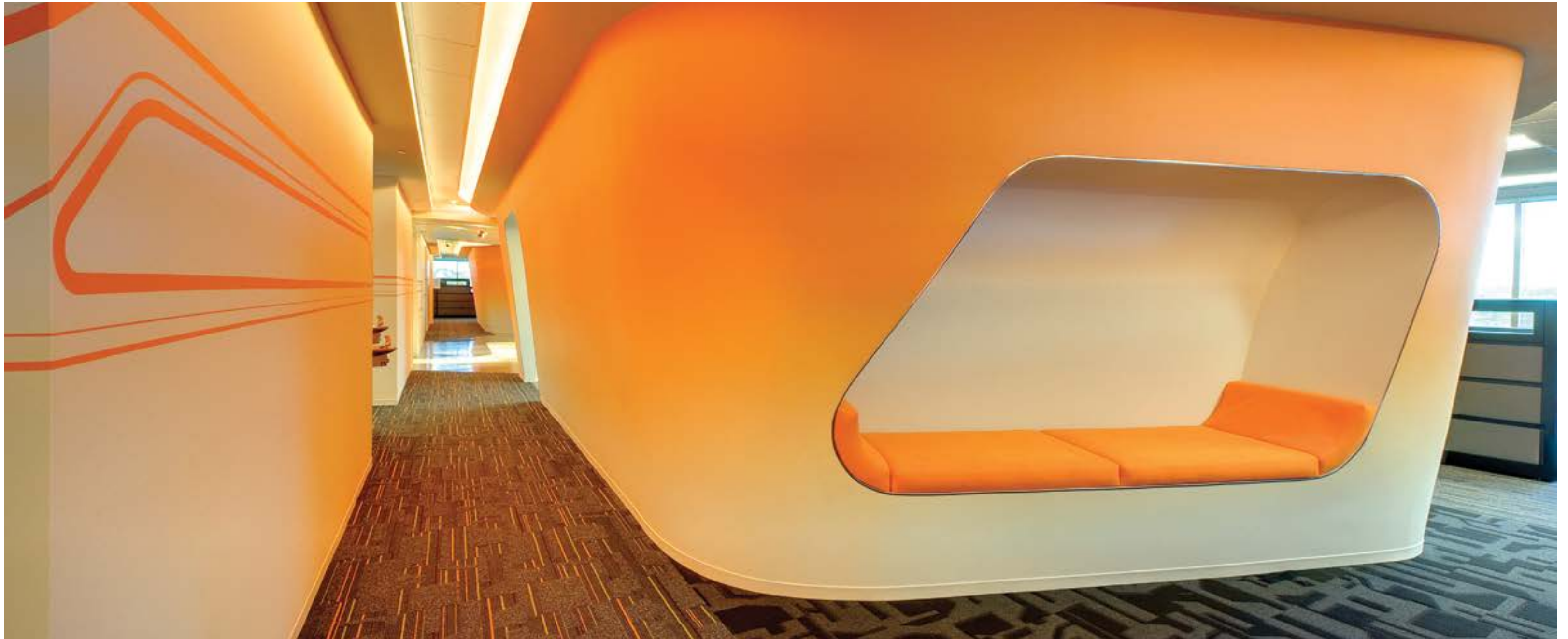
We have a dedicated customer service team for national account customers to ensure an exceptional level of service.



surface-scape your vision™

If you can imagine it, Koroseal can help you express it —thanks to our collaborative sales force and innovative platforms that go beyond just wallcoverings including Digital Lab, Wall Protection, Walltalkers, and Specialty products. When the creative process begins with Koroseal, you are inspired by hundreds of product offerings at price points to fit every budget.

Count on Koroseal, your one-source resource for surface-scaping your vision.



WHEN

THE TIME IS NOW

When your company has **multiple locations** and you want to **standardize** your buildings, stores and facilities, Koroseal's National Accounts team can help simplify your product selection and purchasing process anywhere you are located.

One Manufacturer

With Koroseal, you benefit from dealing with ONE company. Together, our national account managers, local sales representatives, and internal support staff provide world-class service and the quickest response time to answering your needs.

Single-Source Supplier

Koroseal can provide all your interior wall solutions since we are vertically integrated with the most comprehensive product portfolio in the industry—from wallcoverings, wall protection, and collaboration surfaces to digital or specialty solutions.

Short Lead Times

Our stocking and inventory program ensures products are available and ready to ship when you need them.

Reduced Costs & Simple Processes

With special customized pricing, we are effective with both your time and budget, providing long-term preferred pricing agreements, customized accounting procedures, and account management.



Wall Protection: Korowood™ handrail, corner guard and sheet goods



Wall Protection + Digital Lab: Fusion Digital Wall Protection



Specialty: Arbor™ Wood Wallcoverings

Photo © Eric Staudenmaier



Enhanced Wallcovering



Walltalkers®



Digital Lab: Patty Madden for Koroseal



Designer Wallcovering: Arte® for Koroseal

WHERE

YOU ARE

We are anywhere you have multiple locations that need a customized, comprehensive National Accounts Program—locally, nationally, or globally.

No matter **where you are**, our network of highly-skilled, professional representatives are there to service your account.

THE ACCOUNTS WE SERVE

- Healthcare
- Senior Living
- Retail
- Restaurants
- Corporate
- Education
- Government



Specialty: Bellagard™ Sculpted Wall Panels



HOW

WE DO, WHAT WE DO

Koroseal provides access to the largest and most knowledgeable **sales organization** in the industry. With more than 150 field sales associates, a team of dedicated National Account Managers, and internal support staff, we are committed to providing fast, local, national, or global service.

We are there when you need us.

Dedicated Customer Service Team

Our team offers exceptional, concierge-level service for all National Account Program customers.

Tailored Stocking Programs

Through custom stocking programs, products are available and ready to ship when you need them.

Pre-Negotiated Pricing

We provide customers pre-negotiated product pricing based on annual purchasing—helping you with budget planning, reliable forecasting, and cost control.

Expert Color and Design Team

Our design professionals help create consistent product and color specifications for use across all your locations (including logo applications, murals, corporate standards, and colors, etc.)

WORK WITH US WHEREVER YOU ARE, WHATEVER YOU NEED.

Your guide to developing a
National Accounts Program with Koroseal.

**MEET
YOUR DEDICATED
NATIONAL ACCOUNTS
MANAGER**

Connect with your dedicated National Accounts Manager or Local Sales Representative.

**DETERMINE
PRODUCT & SERVICE
NEEDS**

Work with us to determine what products and services are needed for your buildings, stores, or facilities.

**BUILD
A COMPREHENSIVE
PROGRAM**

-  Special Product Pricing
-  Inventory Management
-  Internal Sales Support

Collaborate to build a customized program that meets your service requirements and budget.

**LAUNCH
YOUR
NATIONAL ACCOUNTS
PROGRAM**

We implement your custom-built, comprehensive National Accounts Program to all locations.

**FOLLOW UP
WITH US**

Our National Accounts Team is readily available to follow up on your projects to ensure customer satisfaction.

WHY

PARTNER WITH KOROSEAL

Top 10 Reasons

1. Decades of Experience

Trust our expertise—established in the 1970s, we have serviced many large National Account Programs.

2. One-Source Resource

Work with a single, vertically-integrated company to meet all of your needs, from design and manufacturing to servicing and follow up.

3. Breadth of Products

Choose and “bundle” products from the most complete interior wall solutions offered in the industry.

4. Quality Assurance Guarantee

Rely on the quality and consistency of our aesthetics, performance, and service.

5. Pre-Negotiated Pricing

Review product pricing based on annual purchasing commitments to help with budget planning, reliable forecasting, and cost control.

6. Single-Source Responsibility

Contact one person for a quick response to proposals and orders. Feel supported by superior customer service.

7. Superior Logistics

Ability to provide multiple products at a single job site.

8. Tailored Stocking Programs

Ship products when you need them with customized stocking programs. Products are ready and available when you are.

9. Post-Sales Service and Support

Get assistance with installation and maintenance from your Local Sales Representative, District Sales Manager, and National Accounts Manager.

10. Full Circle Relationships

We have strong relationships with the architectural/design community and contractors around the globe.

Photo © Eric Staudenmaier





KOROSEAL NATIONAL ACCOUNTS PROGRAM

AT-A-GLANCE

WHO WE ARE A one-source resource for your National Accounts Program.

WHAT WE OFFER Breadth of products and a world-class service team.

WHEN TO ACT Now—our process is simple, and your products are ready.

WHERE WE ARE We are where you are: locally, nationally, globally.

HOW WE DO IT We work together to build a custom program for your vision.

WHY KOROSEAL Diverse choices. Superior quality and logistics. Dedicated support.

866.628.2280 • na@koroseal.com
koroseal.com/nationalaccounts



WHEREVER YOU ARE. CALL US TO COLLABORATE.

koroseal[®]
surface-scape your vision™

Koroseal[®], Walltalkers[®], Korowood™, Arbor™, Bellagard™, surface-scape your vision™, and  are registered trademarks and trademarks of Koroseal Interior Products, LLC © 2017. Arte[®] is a registered trademark of Arte N.V.

866.628.2280 / na@koroseal.com

designed by The Moderns, NYC