

Koroseal®|Vicrtex®|Studios Wallcoverings (the “Wallcoverings”) has developed a clear, water-based protective coating to all its vinyl wallcoverings offering stain protection from a variety of staining agents. KoroKlear|VicrKlear Protective Coatings provides this resistance with no extra cost.

Independent testing was performed to prove the strength and dependability of KoroKlear®|VicrKlear® Protective Coatings. Seventeen staining agents (including orange juice, catsup, betadine, ballpoint pen, lip-stick, and shoe polish) were placed on 46 samples of the wallcoverings and competitive wallcoverings for 24 hours and 7 days. Samples were then cleaned with a mild household detergent and rated for cleanability and stain resistance.

Results proved that the wallcoverings with KoroKlear|VicrKlear Protective Coatings were a clear winner. On a scale which rates no stain after cleaning as 1.0 and a highly visual stain after cleaning as a 4.0 the wallcoverings average a 1.35 proving KoroKlear|VicrKlear Protective Coatings have outstanding performance.

KoroKlear®|VicrKlear® Protective Coatings offers superior protection and a barrier against staining on over 3,000 patterns and colorways in the wallcoverings line.

With no upcharge, this great protection is an automatic, providing peace of mind in knowing you’re using the best quality vinyl wallcoverings on the market.

Some questions and answers about the wallcoverings with KoroKlear|VicrKlear Protective Coatings.

- Q.** Do protective coatings really perform?
- A.** While others tout it, KoroKlear|VicrKlear proves it. Independent lab results shows KoroKlear|VicrKlear Protective Coating’s outstanding performance using 17 different staining agents. This means the best protection and the least worry.

- Q.** Does this protection cost me any more?
- A.** While competitors charge for their protective coatings, KoroKlear and VicrKlear is part of our continuing effort to supply the best vinyl wallcoverings in the market. This means no extra cost to you and less pressure on an already stretched budget.
- Q.** Am I limited to only select patterns and colors protected by KoroKlear|VicrKlear?
- A.** KoroKlear|VicrKlear Protective Coatings are standard on all the wallcoverings. No limits on patterns. No limits on colorways. No limits on any stretch of your imagination.
- Q.** Do the coatings affect the environment?
- A.** KoroKlear|VicrKlear Protective Coatings is a clear, water-based polymeric topdressing solution. There is no harm caused to the environment in the protection process or when it’s on the walls.
- Q.** Are solvent cleaners recommended for cleaning KoroKlear|VicrKlear protected wallcoverings?
- A.** No, the coatings were developed with the total environment in mind. This was to lower VOC’s in the manufacture, indoor application and maintenance of the wall coverings. The stain removal testing of the wallcoverings was with Lestoil®,* a standard household cleaner. The use of a high VOC/flammable type cleaner is not recommended.

KoroKlear|VicrKlear Protective Coatings is the best answer to your need for inexpensive, environmentally-safe design durability.

CLEANING INSTRUCTIONS FOR THE
WALLCOVERINGS

Stains should be removed as quickly as possible to eliminate any possible reaction between the staining agent and the wallcovering. Time is especially important for removing materials containing colors or solvents such as ball point ink, nail polish, lipstick, oil shampoo tints, paint, lacquer or enamel and some foodstuffs.

Precautions:

Excess soiling materials such as chewing gum, asphalt, crayon, paint, nail polish or tar should be carefully scraped off prior to other cleaning attempts.

Cleaning:

The normal cleaning of the wallcoverings should be done with mild ingredients such as soap, detergent and water. If stronger cleaning is required, the use of a liquid household cleaner (ex. Lestoil®)* should be used.

NEVER MIX CLEANING REAGENTS TOGETHER-VIOLENT REACTIONS MAY OCCUR WHICH COULD RESULT IN SERIOUS INJURY. OBSERVE ALL LABEL PRECAUTIONS WHEN USING THESE AND ANY CLEANING AGENTS.

Repeated use of stronger cleaners will extract plasticizer from vinyl wallcoverings causing the wallcovering to lose its suppleness.

Highly decorative metallic effect wallcoverings should only be cleaned with mild ingredients such as soap, detergent, and water. Stronger, more alkaline household cleaners (ex. Lestoil®) have the potential to damage the surface of the wallcovering along with excessive scrubbing.

Koroklear® | VicrKlear® Protective Coatings