

When deciding the best alternative for an interior, paint or vinyl wallcovering, the cost-efficient choice would appear to be paint. Over time, however, vinyl wallcoverings prove to be a more economical choice. For example, the costs for paint or wallcovering for a typical 8 ft by 12 ft office with 8 ft ceilings with 320 ft<sup>2</sup> of wall space over a 12 year period would be as follows:

**Painting**

(Assumes that latex painted surfaces would be repainted every three years)

Year 0	320 ft <sup>2</sup> x 0.45/ft <sup>2</sup> (Paint+Labor)	\$144.00
Year 3		\$144.00
Year 6		\$144.00
Year 9		\$144.00
Year 12	(Re-decorate)	\$144.00
<b>Total</b>		<b>\$576.00</b>

**Type I Vinyl Wallcovering**

(Assumes re-decorated after twelve years)

Year 0	320 ft <sup>2</sup> x 0.37/ft <sup>2</sup> (vinyl)+0.45/ft <sup>2</sup> (Labor)	\$262.40
Year 3		
Year 6		
Year 9		
Year 12	(Re-decorate)	
<b>Total</b>		<b>\$262.40</b>

**Type II Vinyl Wallcovering**

(Assumes re-decorated after twelve years)

Year 0	320 ft <sup>2</sup> x 0.67/ft <sup>2</sup> (vinyl)+0.45/ft <sup>2</sup> (Labor)	\$358.40
Year 3		
Year 6		
Year 9		
Year 12	(Re-decorate)	
<b>Total</b>		<b>\$358.40</b>

Based on these results, vinyl wallcoverings prove to be more cost-efficient solution for wall surfaces over a long period of time. But while cost is a primary factor in design decisions, the following factors must also be addressed.

1. MAINTENANCE

Solid vinyl wallcoverings will protect walls from most soiling materials. Stains can be removed easily from vinyl surfaces with a mild detergent. Scrubbing will not diminish the color, texture or beauty of solid vinyl wallcoverings.

With flat latex paints, however, many stains can become permanent if not removed immediately. The painted surface can actually absorb soiling agents into its surface. While gloss or semi-gloss paints offer better cleaning characteristics, these protective finishes can be removed during scrubbing leaving a coating that lacks uniformity and visual appeal.

2. DURABILITY

The color and texture of vinyl wallcoverings are solid throughout the entire material. Occasional nicks and scratches are virtually hidden within the beauty of the design and embossing. With limited maintenance, vinyl wallcoverings will maintain a clean and fresh look for years.

The only limitations are changing tastes in color, pattern and texture.

Painted walls cannot hide the scuffs, stains, mars and discolorations that are inherent in hallways, offices and public spaces. Repainting, the only solution, is disruptive and costly. The life cycle of a painted wall is a mere fraction of the durability of vinyl wallcoverings. Frequent painting will keep the costs high and the space in constant disarray.

### 3. EASE OF APPLICATION

With no distinct odors and limited clean-up, vinyl wallcoverings can be installed during normal business hours. Wallcoverings can also compensate for imperfections in a wall or substrate, hiding nicks, scratches and other minor defects. Materials can always be ordered to the exact amount and when needed, surplus can be stored indefinitely.

Painting can literally close an area. With fumes and the disorder of painting, the work may need to be done during off-hours, leading to expensive overtime. Neither latex flat nor gloss paints can hide minor imperfections in the wall, and this can lead to greater repair expenses.

Paint has a short shelf life and must also be purchased in quantities that may be greater than needed amounts. Because of the frequent need to repaint, these expenses, health risks and personal discomforts are repeated time and time again.

### 4. AESTHETICS

Vinyl wallcoverings provide a durable and unique look that complements other interior furnishings and fabrications. A mix of color and pattern provides highlights that make a room breathe, bringing the dimensions and design of each interior object to life.

Embossings create a depth and a natural texture, adding a muted beauty to each wall surface. Vinyl wallcovering is never limited in itself, only by the creativity and imagination of the end user.

Paint is a limited medium for wall surfaces. It is monochromatic, providing only an overt backdrop for the design of space. There is no depth, no texture, no dimension. Its appeal is limited to flat, solid walls.

### VINYL WALLCOVERINGS FOR DURABILITY AND SAVINGS

Overall, vinyl wallcoverings present a more cost-effective solution to painting. Vinyl wallcoverings outlast paint in durability and upkeep and can be installed efficiently with fewer disruptions. The multitude of colors, patterns, designs and textures provides a canvas for creative expression.

### THE SOLUTION: KOROSEAL WALLCOVERINGS

Koroseal® Wallcoverings features advantages offered by no other supplier. Early Warning Effect® formulation lets the wallcovering “sense” probable fire situations before there’s smoke or open flame.

All Koroseal Wallcoverings are UL labeled\* certifying that each yard has passed strict technical and safety standards. The five year limited warranty is also a testament to the quality and durability of the product, ensuring an added comfort level to design decisions.

For the design of interior wall spaces, it is clear, vinyl wallcoverings offer the most cost-effective solutions. Koroseal Wallcoverings offers the features, designs and colors that are the best solution.

\*Except Surface, Fresco and borders