

# WALLTALKERS WALLCOVERING INSTALLATION INSTRUCTIONS



**Preparation of Goods:** Examine goods to assure that pattern, color, quantity, and quality are as ordered. Separate goods by shade lot number and organize in roll number sequence, starting with the highest.

Reverse-roll the material for about an hour prior to installing. Reverse-rolling will release curl memory in the wallcovering. Re-roll to original form before installing.

**Preparation of Substrate:** Walltalkers can be installed over almost any properly prepared surface. Surfaces to be covered must be clean, smooth, dry, uniform in color, and structurally sound. Loose paint or wallcovering must be removed. Nail heads, nicks, gouges, and other surface imperfections should be filled with drywall compound, sanded smooth, and sealed.

**Clean ballpoint pen ink, wax, crayon, ink marker, oil-based stains, or any foreign matter that may bleed through wallcovering and prime with a stain blocking primer/sealer.**

Remove any substrate mildew with a chlorine bleach solution. Rinse and allow to dry before installing. Wash greasy walls with an ammonia solution. Rinse and allow to dry before installing.

**New Drywall:** The minimum gypsum board finish is a level 4 per GA-214 published by the Gypsum Association and endorsed by AWCI, PDCA, GA, and CISCA, although, a level 5 finish is preferred. Follow with a good quality pigmented acrylic wallcovering primer for a proper installation and product performance. Sand smooth any stipple or brush marks left from the primers.

**New Plaster:** Allow wall to completely cure for 60 to 90 days. Walls should be checked with a suitable moisture meter. Moisture content should not exceed 4%. Follow with a good quality pigmented acrylic wallcovering primer for a proper installation and product performance. Sand smooth any stipple or brush marks left from the primers.

**Painted Surface:** The resilience of moisture must be tested. With a wet sponge or cloth, hold directly on the painted surface for a few seconds and then wipe vigorously with the sponge or cloth. If no paint is removed, the paint is sound. The paint is moisture sensitive if any amount is removed. Moisture sensitive paint should be sanded or washed with ammonia to remove the paint. The surface should then be primed with a good quality pigmented acrylic wallcovering primer. Sand smooth any stipple or brush marks left from the primers.

**For chalk/marker boards and other surfaces, see reverse side for installation details.**

Walltalkers wallcovering may allow show-through due to the limited amount of opacity. It is recommended to use a good quality white acrylic primer.

**Application of Dry Erase Wallcovering:** When installing vertically, use a plumb line. When installing horizontally, use a level line. Horizontal installation is recommended. Although seams can be written over, it is suggested to keep them out of the primary writing and viewing areas.

## Primary Viewing/Writing Area:

- 30-88" for 60" product\*
- 32-84" for 54" product\*
- 33-81" for 50" product\*
- 34-80" for 48" product\*

Be sure to reverse every other strip regardless of vertical or horizontal installation method.

Cut strips a few inches longer than required to allow for trimming at sidewalls, ceilings, and baseboards. Apply a uniform coat of heavy-duty clay based or heavy-duty clear adhesive to the wall where each strip will be installed, overlap the edges at least 2". Re-paste any dry areas or if there is a delay in hanging.

**Use a flexible wallcovering smoother (wrapped with a clean, soft cloth)** to remove air and excessive paste pockets from behind the dry erase wallcovering. Smooth material on the wall from the middle to the outside edges. Do not press hard enough to cause indentations in the finished product.

Trim material that the ceiling, baseboard, windows, and doors with a single edged razor blade (change razor blade often).

Overlapping and double cutting is highly recommended to ensure neat and tight seams. Use a seam cutting tool to prevent penetrating the substrate.

Approximately 20 to 30 minutes after each piece is hung, using a seam roller, lightly roll or press the seams down making sure not to cause indentations in the finished product.

1. **Do not attempt to match a pasted strip of wallcovering to one that is not pasted.**
2. **Vertical joints should not coocuss less than 6" from the outside and inside corners.**
3. **Do not stretch the material to butt seams – slide the entire strip for proper fitting.**
4. **Do not use sharp objects on the surface.**
5. **Do not install wallcovering unless the temperature in the working and storage areas are at least 55°F.**
6. **Be careful not to crease or bend material when handling.**
7. **Do not puncture air bubbles under the surface.**
8. **If the strip goes up unevenly, peel it off and reinstall.**
9. **Do not score the wall when double cutting.**
10. **When installing a 59" or 60" wide product, a second installer is recommended.**