

A close-up photograph of several large, overlapping flower petals in shades of orange, red, and yellow. The petals have a delicate, veined texture and are set against a bright white background. The lighting is soft, highlighting the natural curves and colors of the petals.

DIGITAL LAB



Koroseal **DIGITAL LAB** offers unique opportunities to collaborate. Whether you select a design standard, choose to alter the **scale** or **color** of an existing design, or **create an entirely new one**, Digital Lab offers complete design freedom.

With Koroseal Digital Lab, the possibilities are endless. Koroseal offers high quality, digitally printed wallcovering, wall protection, tackable wallcovering, wood wallcovering, and more, suitable for any market.

Koroseal is your one-source destination for inspiration: hundreds of multi-layered choices across **7 Product Categories** make it easy to navigate our products. Create **unique surface-scapes** for hotels, hospitals, offices, restaurants, schools, and retail settings around the world.

If you can imagine it, Koroseal can help express it!

Visit us at [koroseal.com/digital](https://www.koroseal.com/digital)

STEPS FOR WORKING WITH KOROSEAL **DIGITAL LAB**

1

START WITH A **DESIGN**

1 OF 3 PATHS TO CHOOSE FROM

1. DESIGN STANDARDS

Curated selection of, on-trend designs that are print ready and available "as is"

2. DESIGNER

Choose from a selection of unique designs created through international collaborations with designers, photographers, and artists

3. CUSTOM

Ability to create or provide your own design

2

REFINE YOUR DESIGN

DESIGN STANDARDS

Alter Scale

DESIGNER OR CUSTOM

Alter Scale & Color

3

CHOOSE A **MATERIAL**

DESIGN STANDARDS

Fine Texture, Satin, Linen

DESIGNER OR CUSTOM

Variety of Substrate Options

4

PREPARE YOUR **ARTWORK**

Digital Lab walks you through the process of preparing your artwork, installation layout, and specialty services.



5

PLACE YOUR **ORDER**



*Five **STEPS** of collaboration for expressing your vision*

QUESTIONS?

Your Koroseal Sales Representative and our Digital Lab Team are ready to assist you.

EMAIL: digital@koroseal.com

PHONE: **877.539.2557**

DIGITAL LAB DESIGN STANDARDS

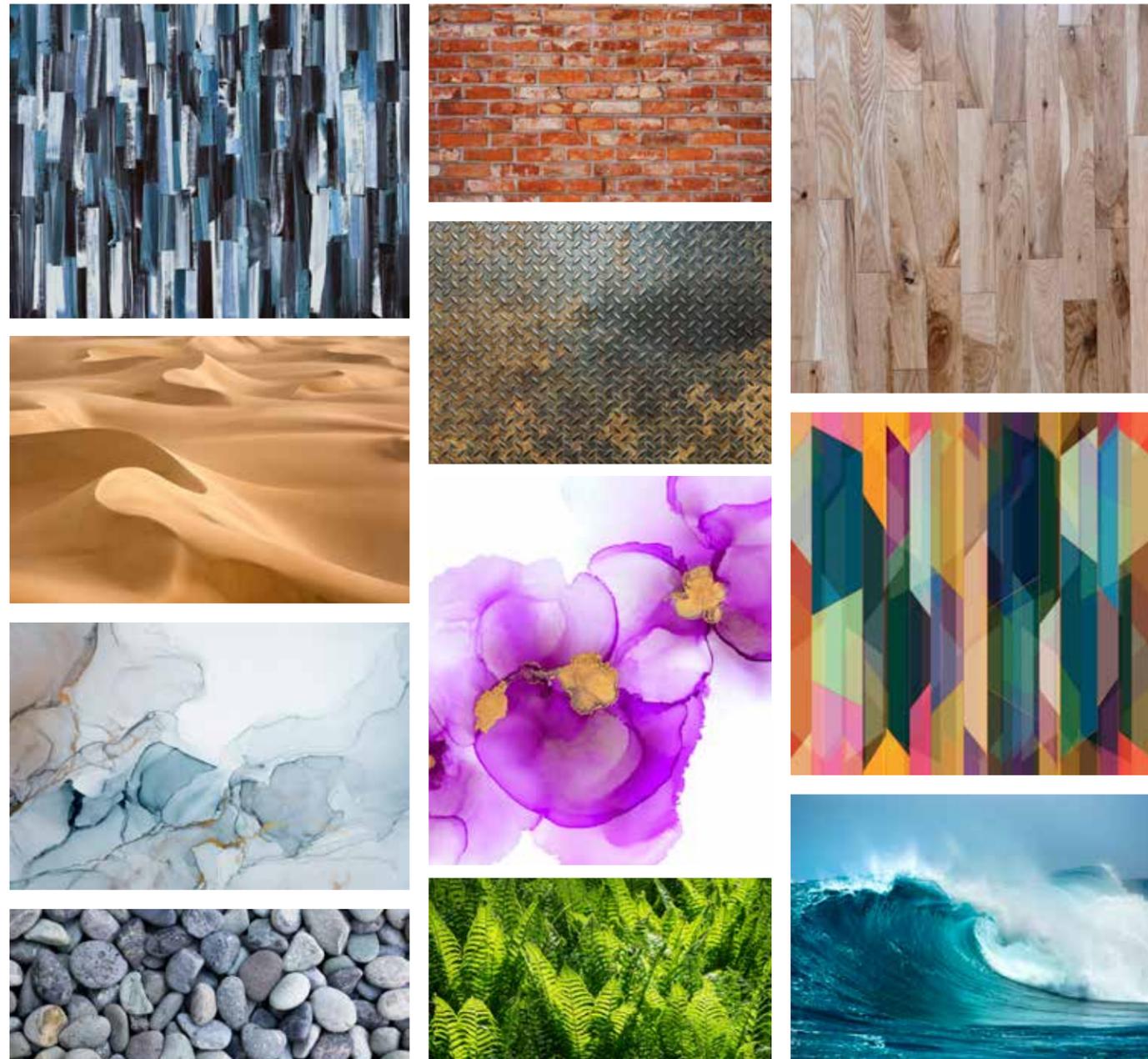
curated. print ready. effortless.

Koroseal **DESIGN STANDARDS** images are all available “as is” and are print ready. Our design team carefully curated this collection to select digital wallcoverings. Their in-depth trend and color research saves you the time and energy of sorting through endless image options.

Once you find the perfect image for your project, select from three white, textured wallcoverings: fine texture, linen, or satin.

All Design Standards images can be scaled to your specifications. If more alterations are needed for color, repeat, or substrate material our Digital Lab team will collaborate with you to create a Custom design that brings your vision to life.

Browse our **DESIGN STANDARDS** images [here](#).

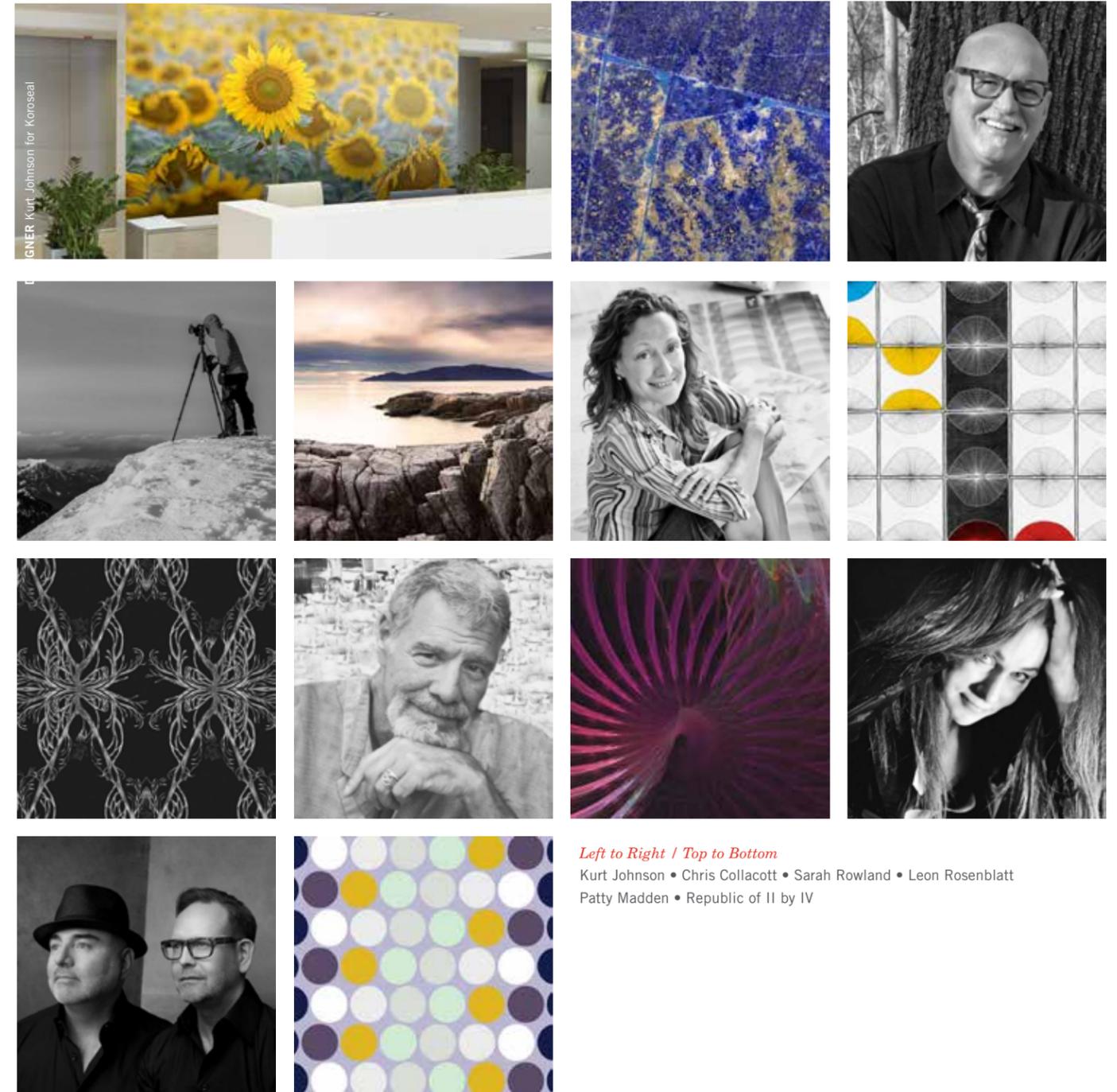


DIGITAL LAB DESIGNER

fashion-forward. on-trend.

Koroseal Digital Lab **DESIGNER** images feature a wide range of design choices created through international collaborations between Koroseal and designers, photographers, and artists. Choose from a wide range of styles in the Designer collection to create a unique feature wall for any interior.

Browse our **DESIGNER** images [here](#).



Left to Right / Top to Bottom
Kurt Johnson • Chris Collacott • Sarah Rowland • Leon Rosenblatt
Patty Madden • Republic of II by IV

DIGITAL LAB CUSTOM

dream. design. create.

Koroseal **CUSTOM** is an opportunity for you to collaborate with our in-house graphic design team to realize your design vision. Create a tailor-made design from our Digital Lab Designs or start with a piece of art, photography, graphics, illustrations or stock imagery. Customize the scale, color, material, and design - if you can envision it, Koroseal can digitally print it.

- art
- photography
- graphics
- illustrations
- brand adaptation
- prints and textures *and more.*



SCALE

Our Digital Lab technology has shattered the traditional confines of conventional, printed patterns and repeats. Digital Lab has elevated wallcovering to the next level of design innovation by offering unlimited options for scale, color, texture, and pattern.

Koroseal **Digital Lab** can optimize your design to print in nearly any size or format. You can expand a design to grand proportions without losing detail or vibrancy.



COLOR

We offer a wide spectrum of colors to coordinate with your color palette and interior finishes. Digital Lab can match the colors you specify or offer endless color combinations, resulting in a one-of-a-kind installation.

Digital Lab in-house graphic designers are on-hand to help you custom color your design.





Durst Digital Printers

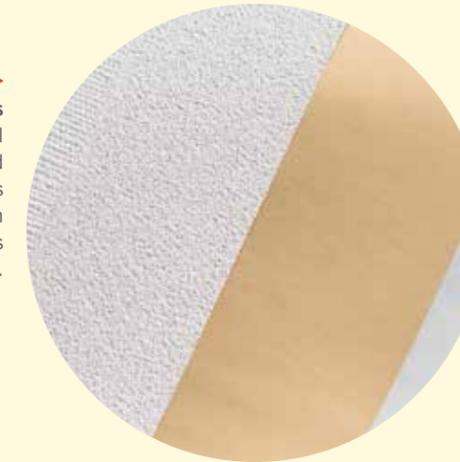
In-house, state-of-the-art digital printing utilizing **seven colors** to provide an extremely wide color spectrum. Our technology is located in our 300,000 sq/ft manufacturing facility in Louisville, KY to achieve best-in-industry manufacturing quality and efficiency. We also have in-house capabilities for trimming, coating, microventing, and more.



Koroseal Wallcoverings
Koroseal can digitally print on many of our existing wallcovering patterns. Just select from our Basic, Enhanced, or Designer collections, giving you any combination of texture, color, and creativity. This allows you to coordinate a digitally-printed feature wall with your sidewalls.



White & Metallic Substrates
High-performance, visually-impactful digital wallcoverings are designed and manufactured in-house. Koroseal offers a variety of embossed textures from traditional whites to decorative mylars for a wide range of options.



Arbor® Wood Wallcoverings
We offer the unique opportunity to combine printing on natural wood with the convenience of a wallcovering. Class A Fire Rated and manufactured to provide stability and easy installation.

Tac-Wall®
Linoleum / cork wallcovering that quickly, easily, and economically turns walls, doors, partitions, panels, and room dividers into decorative, functional, and tackable surfaces.



Fusion Wall Protection
Fusion combines the unlimited possibilities of the Koroseal Digital Lab with the durability of Wall Protection, providing exceptional impact resistance and cleanability to your digitally-printed creation.



MATERIAL

Koroseal Digital Lab can print on a variety of substrate options – many of which we produce ourselves. From rich textures and color-enhancing matte finishes to shimmering metallics, our materials make special effects or unique textures possible.

- Koroseal Wallcoverings
- TPO
- Fusion Wall Protection
- Arbor® Wood Wallcoverings
- Reatec Architectural Film
- Mylar
- TacWall®
- Sound Designs™ Acoustical Panels
- Sintra®
- Acrylic/Polycarbonate/PETG
- And more!



FINAL STEPS TOWARD YOUR INSTALLATION

4

PREPARE YOUR **ARTWORK**

Koroseal Digital Lab can walk you through the process of preparing your artwork, including the following:

- Budgetary quote
- File preparation
- Approve a PDF of your design
- Final material, specialty services, and finishes selection
- Sample and approval of strike off - for scale, color, and clarity
- Verify field dimensions
- Panel Mapping

5

PLACE YOUR **ORDER**

Our **Digital Lab Team** will reach out regarding these FINAL STEPS:

- Final quote
- Provide Purchase Order
- Production

You can reach us via email at digital@koroseal.com or call us at **877.539.2557**

DIGITAL
LAB | GALLERY



▲ DESIGN STANDARDS Striking



▲ DESIGNER Sarah Rowland

CUSTOM ▼



▲ CUSTOM Fusion Wall Protection

DESIGNER Evans & Brown for Koroseal ▼





▲ CUSTOM

CUSTOM ▼



DESIGNER Oren Sherman for Koroseal

A close-up photograph of several large, overlapping flower petals in shades of bright yellow and orange. The petals have a visible fibrous texture and are set against a plain white background. The lighting is soft, highlighting the natural curves and veins of the petals.

**CREATE OR SELECT DIGITAL PATTERNS TO REFLECT YOUR VISION.
CALL US TO COLLABORATE.**

koroseal[®]
surface-scape your vision[™]

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