

We believe in shaping the beauty of spaces with minimal impact on global and environmental health.

Vision

Koroseal aims to solve customer problems by delivering sustainable, innovative design that protects human health, natural resources, and the global environment.

Shared Values

We believe that the quality of our services is driven by our integrity, innovation, diversity, and commitment to sustainability.

We believe aligning our processes with the United Nations Sustainable Development Goals, the AIA Framework for Design Excellence, and the Interior Design Pledge for Positive Impact is the best way to benefit everyone who encounters our organization, from concept to execution.

United Nations Sustainable Development Goals ([UNSDGs](#))



Principle Koroseal SDG: 11) Sustainable Cities and Communities

People: 1) No Poverty, 3) Good Health and Wellbeing, 4) Quality Education, 5) Gender Equality

Prosperity: 12) Responsible Consumption and Production, 8) Decent Work and Economic Growth

Planet: 6) Clean Water and Sanitation, 9) Industry, Innovation, and Infrastructure, 10) Reduced Inequalities, 13) Climate Action, 17) Partnerships.

[AIA Framework for Design Excellence](#)

IIDA, IDC, ASID and Metropolis: [Interior Design Pledge for Positive Impact](#)

Mission

Koroseal Interior Products aims to lead the industry in creative solutions that meet the needs of customers and promote planetary health.

We commit to:

- **Responsible Consumption and Production**

- Reductions in Green House Gas (GHG) emissions, nonrenewable energy sources, wastewater, scrap, and other manufacturing materials
- Minimal waste in every step of the process from concept to execution.
- Reducing use of fossil fuels in transportation of products.

- **Global Health**

- Verified processes with third-party certifications concerning toxins.
- Sustainable travel practices for all Koroseal employees.
- Continuous shift away from red lists and hazardous list materials whenever possible.

- **Integrity and Transparency**

- Honest communication and information about sustainability progress.
- Internal and external communications about sustainability.
- Information that facilitates the ability for end-users to make informed decisions about Koroseal products.

Achievements

- Renewed 4 third party-verified Environmental Product Declarations (EPDs).
- Expanded process for recycling efforts in the Louisville manufacturing plant.
- Met with key stakeholders and suppliers to clarify Sustainability needs and goals.
- LED motion lights throughout Louisville manufacturing plant.
- Investment in Green Energy through the purchase of Renewable Energy Certificates (RECs).

Achievements Continued:

- Drove Sustainable Wallcoverings in the industry by prioritizing efforts to continue NSF/ANSI-342 certification.
- Created an EMS prepared to 14001 standards.
- Expanded efforts to reduce scrap material in the manufacturing process.
- Pioneered the use of water-based inks.

Targets

Responsible Consumption and Production

- Achieve 60% reduction in Scope 1 and 2 carbon emissions by 2029.
- Carbon neutrality by 2035, including obtaining UPS Carbon Neutral Certification.
- Continuous investment in renewable energy through the purchase of RECs.
- Reduce Koroseal packaging.
- Divert in house shipping, packaging, and waste administrative materials away from landfills.
- Increase efficiencies that prevent scrap.
- Provide PVC-alternative by 2025.
- Provide solutions that incorporate biodegradable and/or recycled materials.

Global Health

- Certify multiple products with third party verified EDPs and HDPs.
- Achieve NSF342 Standard certification.
- Introduce sustainable international travel practices for traveling Koroseal employees with carbon offsets, hybrid/EV vehicle requirements, and railway transport.
- Encourage and document sustainable practices with all supply chain partners.
- Enforce sustainability requirements for newly distributed products.
- Replace complimentary plastic water bottles with reusable options, with water filters available for Koroseal employees and guests.
- Shift Koroseal branded merchandise towards more sustainable options.

Integrity and Transparency

- Implement regular sustainability training and blog posts concerning current sustainability initiatives and progress.
- Provide green nudges for employees to take sustainability action in their personal lives.
- Integrate sustainability into roundtables for open communication channels concerning continuous sustainable development at all levels of the organization.
- Support and disclose supply chain information that prevent human rights violations.
- Provide clear, accessible communication of sustainable attributes to Sales Representatives.
- Provide Sales Representatives with training and resources to communicate accurate sustainability information to customers.
- Create sustainability hub on Koroseal website with sustainability statements, strategies, and information.