



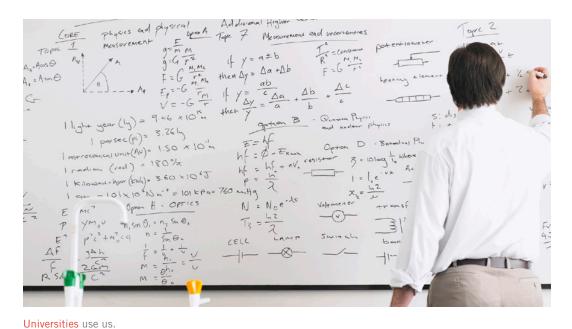








Businesses use us.



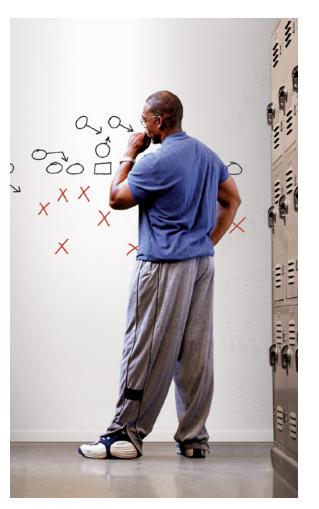


Retail uses us.

COLLABORATION IS THE WAY WORK HAPPENS TODAY, AND IT'S HOW WORK IS SHARED WITH OTHERS, TOO.

Colleagues work together to develop concepts for new products. Musicians in a studio innovate a new arrangement for one of their songs. A coach and his staff brainstorm strategy for the season ahead. Their vision can come to life anywhere, from classrooms to conference rooms, from offices and locker rooms to hospitals, retail spaces and think-tanks.

Walltalkers products are flexible and adapt to their environments, allowing easy interaction in beautiful, custom interiors. They provide the canvas, sketchpad, and drawing board for changing the world.



Athletic facilities use us.



Learning and Conference Centers use us.



Education uses us.



Think-tanks, start-ups and agencies use us.

CHOOSE HOW YOU DESIGN WITH WALLTALKERS

Your guide to Surface-Scaping™ with Walltalkers®

CHOOSE YOUR USE

- Writable
- Writable + **Projection**
- Writable + Magnetic
- Writable + **Projection** + **Magnetic**
- Tackable (Tac-Wall®)

CHOOSE YOUR
INSTALLATION

- Framed
- Unframed (wall to wall / ceiling to floor)
- Adhesive backed on select items
- Selection of widths available



- High-gloss
- Semi-gloss
- Matte



- Writable Accessories
- Tackable Accessories
- Presentation Accessories

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CHOOSE YOUR USE

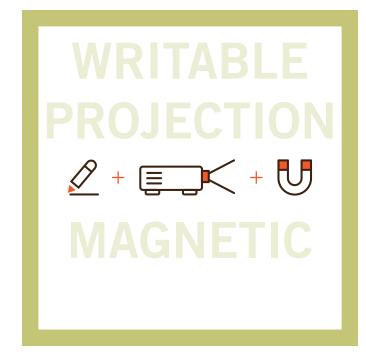
WRITABLE

WRITABLE

2 + E

PROJECTION





WRITE, PROJECT,
MAGNETIZE,
OR DO IT ALL

How does your aesthetic vision fit your individual style of collaborating and presenting?

Walltalkers speaks to both design and functional needs so that creating a surface-scape is a creative, inspiring experience.

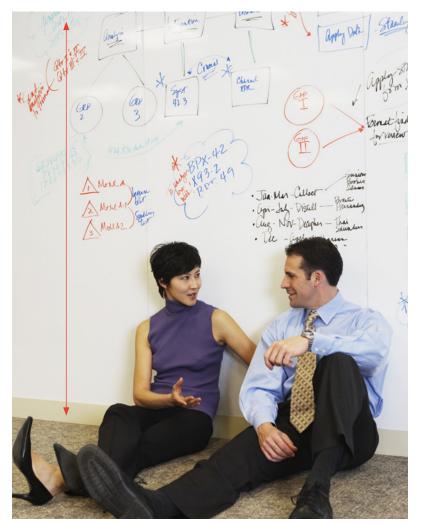
Projected images are seen in flawless resolution on high-performance surfaces. Brainstorming, formulating, solving and pitching is scribbled out on writable, erasable, semi-gloss surfaces. And charts, images, and anything else a magnet can handle clings to our highly attractive magnetic receptive surfaces. From wall-to-wall and floor-to-ceiling, Walltalkers delivers exactly what you're looking for.

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FLEXIBLE INSTALLATION

Wall-to-wall. Floor-to-ceiling. Framed or unframed. Overlapping functions. Walltalkers enhance any interior environment, with the choice of design expression entirely yours. You can have just about anything, just about anywhere.

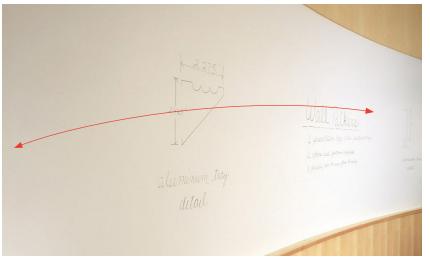
If you aren't sure of all the ways you can install Walltalkers, collaborate with your salesperson to find the perfect solution. Because there always is one.





Wall to Wall





10 Floor to Ceiling

Around a corner or along curved surfaces



WRITABLE

Share ideas. Solve problems. Teach, and learn – all on our writable, re-writable surfaces. High-quality, high-performance Walltalkers top film provides uniform coverage with a clean, bright surface for excellent readability and eraseability. And while all Walltalkers are writable, these are our core styles suitable for writing. That means an inexpensive, wall-to-wall, floor-to-ceiling solution that takes communication and collaboration to new levels of clarity and success.



EZ-Rite®, Just-Rite® 60, and Koro-Rite® products meet the California Indoor Air Quality Specification (CA-IAQ 01350).



WRITABLE + PROJECTION

A Walltalkers collaboration space can do "double duty", and take a project from formulation to presentation, too. Our **writable projectable** surfaces offer clean, virtually seamless solutions for birthing ideas and hashing out details in a meeting, a classroom, a studio or anywhere creativity happens. And for projecting ideas or showcasing a finished concept, our writable projectable products deliver high-definition, non-glare surfaces for wide-angle "wow." All of it wall-to-wall, ceiling-to-floor – even around curves and all on one surface.



95% PROJECTION 5% WRITING Nu-Vu-Rite™

Our highest definition projectable surface provides superior clarity at even wide-angle viewing, with virtually no image fall-off.

(patented bi-directional lenticular embossed vinyl - patent # 5,361,164)



65% PROJECTION 35% WRITING Project-Rite™



50% PROJECTIO 50% WRITING Matte-Rite™



WRITABLE
MAGNETIC
Projectable Mag-Rite™

A selection of widths are available

Nu-Vu-Rite™, Project-Rite™, and Matte-Rite™ products meet the California Indoor Air Quality Specification (CA-IAQ 01350).



WRITABLE + MAGNETIC

If a picture is a worth a thousand words, then our **magnetic** receptive surfaces add volumes to what you want to say. Put anything a magnet can hold right on a Walltalkers wall to enhance a presentation, tell a better story or let brainstorming run wild. And after scribbling away on our bright, writable surfaces – erasing and re-writing along the way – make your presentation even more "magnetic" with images, maps, pictures and color swatches.



SEMI-GLOSS FINISH Mag-Rite®



Mag-Rite® Grid



PROJECTABLE, WRITABLE MAGNETIC
Projectable Mag-Rite™









WRITABLE + PROJECTION + MAGNETIC

Write a few ideas down on one of our walls. Write a few more. Project a video to get the team going. Put up some images and inspirational tear sheets as the ideas get fleshed out. When collaboration calls for **writable**, **projectable** and **magnetic** receptive surfaces in the same space, Walltalkers comes through with all three. All you have to do is choose the way that works best for your surface-scape for one beautiful interior solution.



PROJECTABLE, WRITABLE MAGNETIC Projectable Mag-Rite™

ALUMINUM ACCESSORIES

STANDARD ALUMINUM TRIMS



ALUMINUM SNAP-ON TRIM

Available in 1-1/4" and 1-3/4" widths



ALUMINUM J-CAP TRIM

Visible width of 1/4"

Standard Aluminum Trims are available in 4', 8', and 12' lengths in Satin, White, and Black.

QUANTUM ALUMINUM TRAYS

STANDARD ALUMINUM TRAYS



SILVER QUANTUM



WHITE QUANTUM



BLACK QUANTUM

STRATUM ALUMINUM TRAYS

Quantum Aluminum Trays

are available in magnetic

or mechanically fastened options in 18", 36", and

48" lengths.



SATIN TRAY ALUMINUM END CAP



SATIN TRAY
PLASTIC BOX END CAP

Standard Aluminum Trays are available in 4', 8', and 12' lengths in Satin, White, and Black.



WHITE STRATUM

Stratum Aluminum Trays are available in Silver, White, and Gold with plastic box end caps in 18" lengths.

ALUMINUM ACCESSORIES

SHELF CADDY



WHITE CADDY



BLACK CADDY

available in magnetic or mechanically fastened options.

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Shelf Caddies are

WALLTALKERS STARTER KIT

The Walltalkers Starter Kit includes:

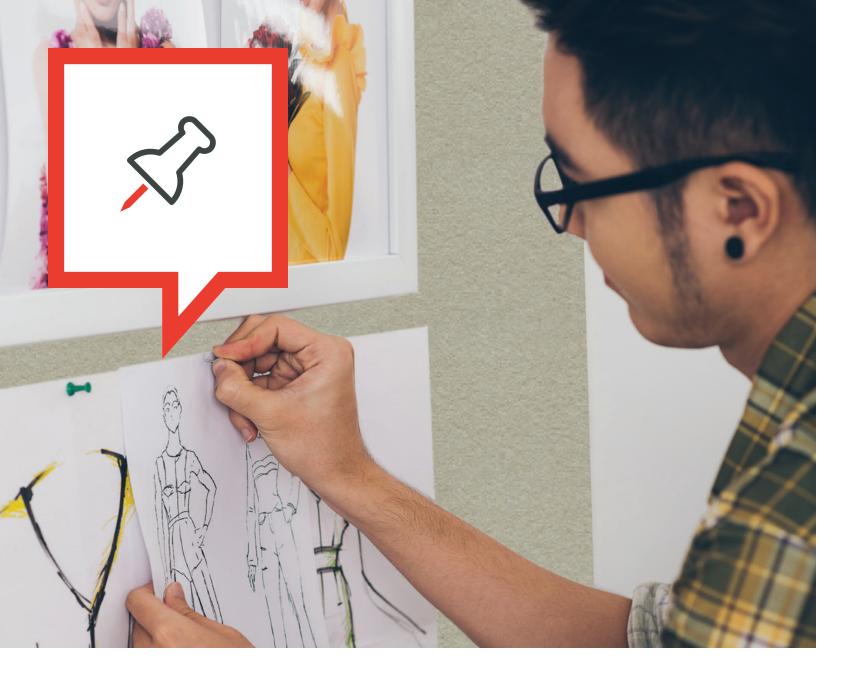
eight markers

SILVER CADDY

- 8 oz. spray bottle of liquid cleaner
- one empty 8 oz. spray bottle for water
- one dry-erase microfiber cleaning cloth
- two microfiber erasers
- one care and maintenance decal
- installation instructions

Order individual erasers, cloths, cleaners, markers, and magnets to meet specific needs.

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TAC-WALL®

by Koroseal

Walls, doors, partitions, panels and room dividers can be much more than one might expect. Tac-Wall turns them into decorative and functional spaces quickly and economically. It's a colorful linoleum/cork wallcovering that's self-healing and exceptionally resilient, resistant to cracking, drying or peeling. It's biodegradable and hygienic, too. And because Tac-Wall is washable, it looks new even after years of use. Have a surface you need to get more use out of? **Tac-Wall makes it all OK.**



FEATURES

- tackable, durable, washable
- biodegradable, hygienic and bacterial resistant
- self-healing from thumbtack and pin punctures
- alternative to bulletin boards or cork tiles that can crumble and deteriorate

42% of Tac-Wall is manufactured with **pre-consumer recycled** content and more than 87% is made from **rapidly renewable resources.**



Surface Finish: smooth matte finish **Colors**: 15 Tackable Colors

Backing: Jute / Burlap provides excellent adhesion and dimensional stability.

Width: 48" (122 cm) flexible rolls Length: ± 92 lin. ft. (29 m)

Approx. Weight: 8.22 lbs./yd² (3.73 kg/m²)

Thickness: 0.25" (6 mm)

All Tac-Wall® products meet the California Indoor Air Quality Specification (CA-IAQ 01350)



TAC-WALL® **ACCESSORIES**

TACK RAILS

Display schedules, artwork, posters, charts, memos, and more

Trim your presentation surfaces with a continuous 1" or 2" multipurpose clear satin anodized aluminum rail with a tackable Tac-Wall® insert. Tack rails are a perfect addition to surface-scaping with Walltalkers and are available in all Tac-Wall colors. Easy to install and compatible with other Walltalkers accessories, they can be customized to the individual length of your application.

TACK RAIL ACCESSORIES

For use with 1" Tack Rail Only

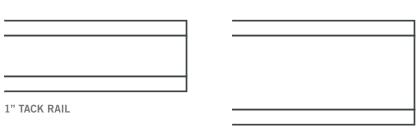
- Flag Holder
- Hooks
- Map Hanger

PAPER RAIL

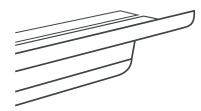
Paper rails securely display loose documents with a system of interlocking rollers that instantly grip and hold inserted materials up to 1/8" thick. They're constructed of a continuous satin anodized aluminum and are available in lengths up to 12 feet. Use paper rails as an accessory for your Walltalkers® or Tac-Wall® surface, or as a stand-alone piece.

TAC-WALL ALUMINUM TRIMS

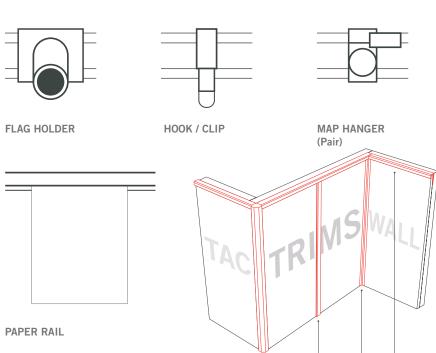
J-Trim, H-Trim, Inside and Outside trims are available for Tac-Wall.



2" TACK RAIL



TACK TRAY



J-Trim

Inside

Outside Trim H-Trim Trim

KEY FEATURES

High Quality

Walltalkers products are made with the highest-quality materials and use a meticulous lamination process to ensure 100% uniform coverage of the vinyl substrate.

The key to this process is laminating with our highperformance dry-erase film, which creates a surface that is exceptionally resistant to stains, impervious to solvents, and measurably more durable than inexpensive coatings and paints. That means no thin spots or "pin-holes" on the surface to let ink, stains and solvents penetrate and discolor.

Superior Durability

Our insistence on quality materials and processes results in a product that looks better and lasts longer for you. Walltalkers uses only the highest-quality materials to ensure our surfaces maintain their flexibility and performance without cracking, chipping, peeling or deteriorating, even under daily use.

Easy Maintenance

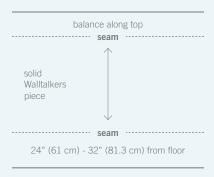
All it takes is simple care to preserve and protect the beauty and performance of a Walltalkers surface. Typical dirt and stains can be removed by simply wiping with a damp cloth or sponge and a mild soap or cleaner. Tougher stains can be tackled with more powerful cleaners. Unlike other wallcoverings, Walltalkers products are impervious to most chemical solvents that can break down, discolor, and even deteriorate surfaces.

Walltalkers recommends specific markers for optimum performance, and marking can be left on the surface for as long as needed. Removal is always easy and complete because our products are exceptionally stain-resistant. They won't discolor even if they come in contact with things like permanent markers, crayons, coffee, lipstick, ketchup – even wine.

Simple Installation

Walltalkers collaboration surfaces come in flexible rolls and install like most commercial wallcoverings. Simple instructions guide installers through the process of applying Walltalkers products to a clean, smooth, sealed surface.

Horizontal seams are recommended when installing Wall-talkers. For virtually invisible seams and 100% useable presentation surfaces floor-to-ceiling and wall-to-wall, we recommend double-cutting all seams and railroading the vinyl (see diagram) to ensure color matching.



PRIOR TO USING all Walltalkers products should be washed with an ammonia or alcohol-based cleaner or mild soap and rinsed thoroughly with water.

5-YEAR Warranty

Walltalkers wallcoverings are warranted for **5 YEARS** not to crack, chip, check, or peel; to resist staining and yellowing; and to show no appreciable fade when properly cleaned and maintained and used with the appropriate dry erase markers.

Low Emissions

Most Walltalkers products meet the **California Indoor Air Quality Specification 01350**.

PRODUCT COMPARISON

| Product | Projectable | Magnetic | U Writable | se Grid | Color | Tackable | Surface Gloss | Backing | Width | CA-IAQ 01350 |
|--|-------------|----------|----------------------|-------------------|-------|----------|------------------|---------------------------------|--|-----------------|
| | | U | <u> </u> | # | С | S? | | | | |
| WRITABLE | | | | | | | | | | |
| EZ-Rite® ZP50 / ZA50 (adhesive) | | | • | | | | High-gloss | non-woven or adhesive | 49/50" (124/127 cm) | • |
| Just-Rite® JR48 / JR60 | | | • | | | | Semi-gloss | woven | 47/48" (119/122 cm) 59/60" (150/152 cm) | JR60 only |
| Koro-Rite® KR60 + (color name) | | | • | | 2 | | High-gloss | non-woven | 59/60" (150/152 cm) | • |
| Just-Rite® Grid JRGR | | | • | 2x2" | | | Semi-gloss | woven | 47/48" (119/122 cm) | |
| WRITABLE + PROJEC | CTION | | | | | | | | | |
| Nu-Vu-Rite [™] NV50 / NV60 | 95% | | • | | | | Matte | non-woven | 49/50" (124/127 cm) 59/60" (150/152 cm) | • |
| Project-Rite™ PE50 / PE60 + (color name) | 65% | | • | | 2 | | Matte | non-woven | 49/50" (124/127 cm) 59/60" (150/152 cm) | • |
| Matte-Rite [™] MP50 / MP60 or MA50 (50" adhesive) | 50% | | • | | | | Matte | non-woven or adhesive | 49/50" (124/127 cm) 59/60" (150/152 cm) | • |
| WRITABLE + MAGNE | TIC | | | | | | | | | |
| Mag-Rite® M248 / M259 | | • | • | | | | Semi-gloss | woven | 47/48" (119/122 cm) 59/60" (151/152 cm) | • |
| Mag-Rite® Grid | | • | • | 2x2" | | | Semi-gloss | woven | 47/48" (119/122 cm) | • |
| WRITABLE + PROJEC | CTION + | MAGN | ETIC | | | | | | | |
| Projectable Mag-Rite™ M2PR | 50% | • | • | | | | Matte | woven | 47/48" (119/122 cm) | |
| TACKABLE | | | | | | | | | | |
| Tac-Wall® (color number) | | | | | 15 | • | Matte | jute (burlap) | 47/48" (119/122 cm) | • |

OUR SURFACES GO TOGETHER...SO IDEAS CAN COME TOGETHER.

